

Find it
promotions

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f Find It Promotions

**Invitation to Participate in the 6th Annual
Garden & Home Show
24 – 30 October 2017 Riverside Mall.**

Summer is around the corner and IT'S TIME FOR THE SIXTH ANNUAL Garden & Home Show.

For the first time in 2017, we are offering amazing prizes valued at R24 700 to the best exhibitor on show.

We will have select judges visiting your exhibition over the weekend to judge you on creativity, visual effect and product display.

Prizes up for Grabs to the Winning Exhibitor

- Feature article on the winning business / owner in the Lowveld Living Magazine.

Valued at R17 400.

Lowveld Living is the only home-grown glossy lifestyle publication, boasting world-class design and reading material. Distributed across the Lowveld and Gauteng, lodges and hotels, The Kruger National Park, OR Tambo and KMIA and in the seatback of Federal Airlines.

- A three minute interview on "RISE fm Daytimes Show with Given Take", which is weekdays between 12h00 and 15h00.

Valued at R7 300.

Rise FM is Mpumalanga's only commercial radio station, and with a listenership of 47 000, it certainly is a great promotional medium for your business!

Prizes worth participating for! Advertising your business directly to your target market.

Visitor Competition

We aim to drive visitors directly to your stand, and get them to engage with you on a one on one basis.

Over the weekend of the show (Friday to Sunday) when your stands are manned, visitors stand a chance to win a R500 Riverside Mall gift voucher.

Here's how it works: Visitors must visit each stand and get their entry form stamped by the exhibitor representative. Each stand must be visited!

They then select their favourite stand and submit their entry form in to the competition box.

The visitor votes will count towards the selection of the winning stand along with the judge's choices.

One visitor will have their entry form drawn as the winner of the Riverside Mall voucher after the show.

Ensuring you engage with as many visitors as possible!

About the Garden & Home Show 2017

The show features everything garden and home. If your business targets the lucrative house-proud Lowveld market, you simply must be at the Garden & Home Show 2017.

Your customers will soon be shaking off the winter blues and start to focus on their homes and gardens. Make sure you are at the show to grab their summer business.

Hosted again at Riverside Mall, a captive flow of visitors await the exhibitors numbering on average **80 000** over a weekend! There is no entrance fee for visitors to the show and the exhibits are set up throughout Riverside Mall, ensuring maximum exposure for all participants.

We would like our exhibitors to let their creative sides go wild. The effort put in to your exhibit is well worth it as the fair dates cover a whole week.

No need to man your stand for the whole show. **Compulsory manning of stands is only from Friday 27 October to Sunday 29 October.** Of course, if you would like to be at your stand for the duration of the show you are most welcome.

So, if your business is targeted on the home, indoor or outdoor, this is the show for you!

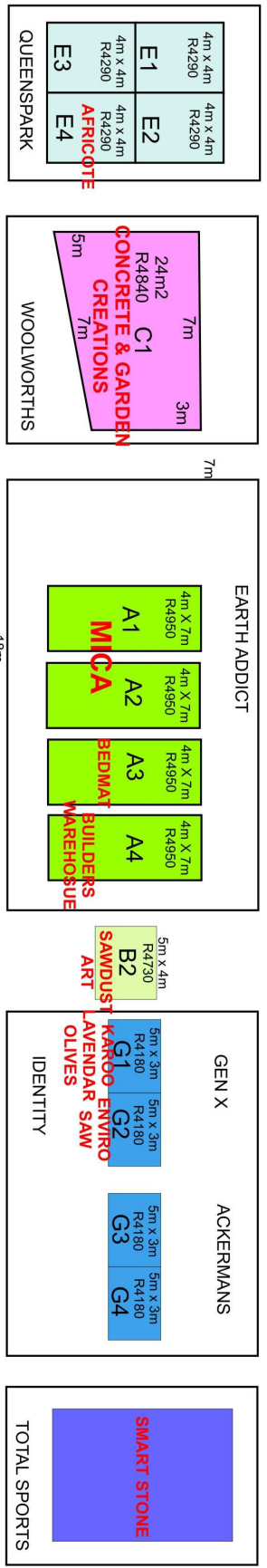
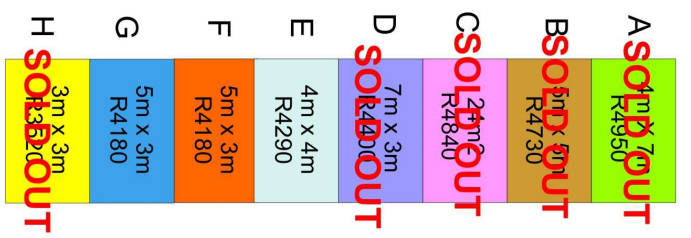
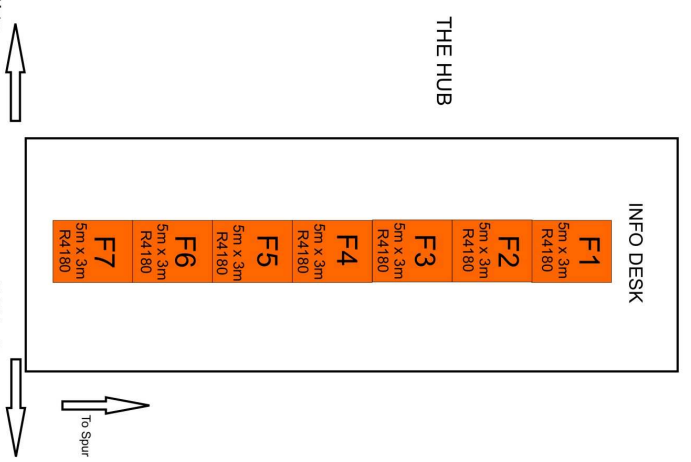
Marketing Campaign

- Four municipal banners on prominent road intersection in Nelspruit.
- Advert in Lowveld Living Magazine
- Calendar insert in get it Lowveld.
- Banner on Riverside Park website
- Riverside mall website advert.
- Posters flighted at busy shopping centres and meeting places in Nelspruit.
- Find It Promotions Facebook and website.
- Show Me Nelspruit.

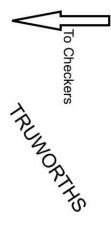
Simply select your stand from the layout below, complete the booking form, return to: Lesley.ings@gmail.com and secure your stand.



Garden & Home Show
24 - 30 October



Note:
Layout is not to scale



Booking Form Garden & Home Show 2017

Name of business (as to be invoiced).....

Contact person.....

Telephone.....

E-mail.....

Cell.....

Stand number(s) required as per above layout.....

Cost of Stand.....

Physical address

Postal address.....

VAT.....

I have read and accept the terms of participation as laid out in the above proposal. The organisers and the venue accept no liability for any loss, damage, death or injury to any person(s) or goods or any act of God for the duration of the event. Should this event be cancelled for whatsoever reason, all monies paid will be refunded within 14 days from date of cancellation. Any damage to any Riverside Mall installations caused by exhibitor is for exhibitors account. To be repaired / settled no more than 14 days after the event.

Name.....

Designation.....

Signature.....

Date.....

Email to: lesley.ings@gmail.com

We look forward to hosting you at the Garden and Home Show 2017. Please feel free to call for any queries or questions.

Lesley Ings
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